



## Jim Blasingame, The Small Business Advocate®

### Champion of Small Business

As creator and award-winning host of **The Small Business Advocate Show**, Jim has talked with small businesses two hours every weekday since 1997 with his radio broadcast and Internet simulcast. Conducting over 1,000 live interviews annually, Jim delivers his own business perspectives from a 40+ year career, plus the wisdom and experience of his Brain Trust, the world's largest community of small business experts.

Jim has authored three books, including his new award-winning book *The Age of the Customer: Prepare for the Moment of Relevance* which has sold over 30,000 copies. His first two books *Small Business Is Like a Bunch of Bananas* and *Three Minutes to Success* have sold over 90,000 copies combined.

Entrepreneurs read about small business according to Jim Blasingame in his syndicated column published online at FoxBusiness.com, Forbes.com, Nasdaq.com, OpenForum.com, plus newspapers, business journals, and his weekly e-zine.



### Champion of Chambers

Jim has been a member of his chamber of commerce since 1977 and has held a number of leadership positions. He understands the symbiotic relationship between local chambers of commerce and the members they serve.

*As the keynote speaker at our annual Business Expo, Jim Blasingame delivered a unique and compelling message about the challenging marketplace in what he calls, The Age of the Customer. Jim's ideas, stories, inspiration, and motivation were the highlight of our Expo! And everyone got a copy of his new book.*

—Charlie Dromgoole, CCE, President  
Lake Houston Area Chamber of Commerce

In his work, Jim continuously advocates for local chambers to his audiences, encouraging them to join and contribute to the success of their local chambers. For his leadership in support of chambers everywhere, ACCE awarded Jim the coveted Champion of the Chamber award in 2009.

### Keynote Speaker & Trainer

Jim is an accomplished, high-energy keynote speaker, emcee, and panel moderator, having addressed hundreds of audiences in the U.S. as well as internationally.

Currently, Jim is focusing his message on helping businesses of all sizes, as well as chambers and their members learn how to shed their Age of the Seller baggage and acquire practices that make them relevant in The Age of the Customer®.

With almost a half-century in the marketplace, Jim's experience at all levels of business and government makes him an excellent resource to use his speaking and writing to help you and your customers Prepare for the Moment of Relevance.



One of the unique aspects of having Jim as a speaker is that he provides relevance and value for his hosts and their customers. Jim will:

- Interview chamber leaders on his radio show
- Broadcast his show live from your venue
- Make himself available to your local media
- Show how to use his books to help fund your event

### Keynote Topics

- It's The Age of the Customer®: Are You Prepared for the Moment of Relevance?
- How Small Business Can Dominate the 21<sup>st</sup> Century
- The Three Clocks of Small Business Cash

*In his new book, The Age of the Customer, Jim Blasingame is informative, entertaining, and real, with several strong challenges thrown in for good measure. If you're responsible for the future success of your business, this book will help.*

—Mick Fleming, President, ACCE

### For more information

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